

WINTER 2021

Christmas

SCENTED NARCISSI



HELLO FROM *Churchtown Farm...*

THIS YEAR WE HAVE BEEN...

...GROWING MORE
VARIETIES of spring and
autumn flowers so we can
send more Scilly flowers for
you all year round.

...ENJOYING MEETING
VISITORS discovering the
Isles of Scilly for the first time as
staycations were so in vogue!

...FITTING SOLAR PANELS
to the tractor shed roof,
helping to make our service
even more sustainable.

...CELEBRATING 30 YEARS
of sending flowers by post.
We have been at it longer than
most and are still posting
scented flowers direct from our
farm on the Isles of Scilly to any
doorstep in the UK.

SCENTED
NARCISSI
WINTER CROP
OCT-EASTER



SCENTED
PINKS
SUMMER CROP
MAY-OCT

SCENTED SCILLY FLOWERS ALL YEAR

Many people love
sending their Christmas
greetings with narcissi
but we pick and post
these beautiful flowers
from October to Easter
before moving to scented
pinks in the summer.



WONDERFUL SUNSETS

Sign up for sunset alerts on the webcam page of our website and you will get an email if we think it is going to be a spectacular sunset. The farm webcam looks due west across the islands and sometimes captures the most amazing sunsets.

scillyflowers.co.uk/webcam 



Order early to avoid disappointment

Yes, it's a cliché, but there is a limit to the number of flowers that can be grown on the Isles of Scilly. We often have to turn away latecomers, so please order in good time for Christmas.

Prize draw on **p11**



Flowers CHILLED by the SUN



1
LARGE SOUTH-
FACING
TRACTOR
SHED ROOF

+



2
LARGE
COLD
STORES

+



1690

AVERAGE HRS OF
SUNSHINE (UK
AVERAGE IS 1493 HRS)

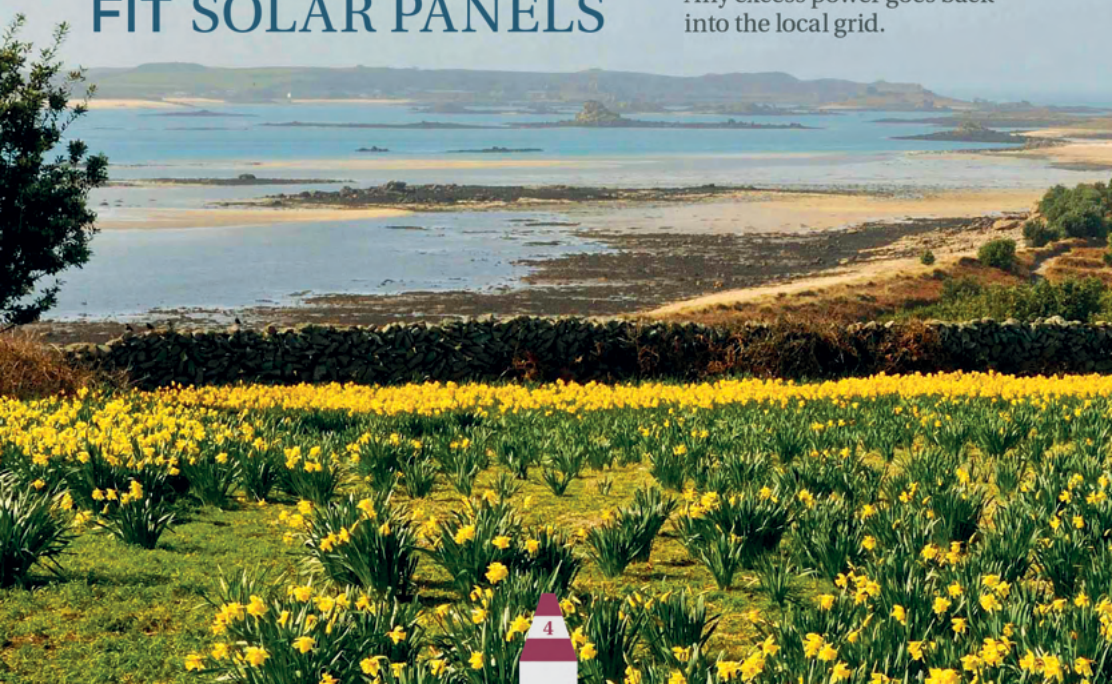
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FIT SOLAR PANELS

Our cold stores run at about 4°C, just like a domestic fridge. We need them to chill the flowers when they're brought in from the field and to keep your flowers as fresh as possible before we pack and send them.

The cold stores run all year round and are the most energy hungry thing on the farm. They use the greatest amount of electricity on hot days which tend to be sunny days, as well.

The electricity produced is also used for the rest of the farm, including the house where some of the team live. Any excess power goes back into the local grid.



So why **now**?

Our panels are part of an experimental Scilly-wide project, pioneering coordinated small-scale sustainable energy generation. Through the project we were able to access the advice and support we needed.

The panels went live in March. Since then, they have saved 6 tonnes of carbon – apparently the equivalent of planting **280 TREES**.

So now you can send flowers wrapped in sustainable packaging and kept fresh by the power of the sun.

scillyflowers.co.uk/farm-news 



Your choice...

However you choose to order, we're here to help

📌 scillyflowers.co.uk

On our website you can get the most up to date information, see our full range and, of course, order 24/7.

☎ 01720 422169

Phone us at the farm and the team will take your orders and answer any questions.

📄 Post an order form

Address it just: FREEPOST SCILLYFLOWERS and you won't even need a stamp.

For larger gift ideas, gift subscriptions and gift vouchers, please visit our website

scillyflowers.co.uk 📌



All our flowers are sent from the Isles of Scilly by First Class post.

Prices of our most popular gift boxes:

Pack A	Posy Pack	£13.00
Pack B	30 flowers	£18.00
Pack C	40 flowers	£20.00
Pack D	50 flowers	£22.00
Pack E	60 flowers	£24.50

ORDER FORM



1

Fill in the form below.

2

Cut it out and pop it in an envelope.

3

Address it just FREEPOST SCILLYFLOWERS

YOUR DETAILS Please use block capitals.

Sender's name _____

Home address _____

_____ Postcode _____

Telephone no. _____

Email address _____

Please send me another order form.

Pack A £13.00 / **Pack B** £18.00 / **Pack C** £20.00 / **Pack D** £22.00 **Pack E** £24.50 / Please go online or call for details of larger gifts.

WHO ARE YOU SENDING TO?

1. Name:

Address:

Postcode:

Preferred delivery date:

Pack:

Message:



PTO for more space

2. Name:	Message:	
Address:		
Postcode:		
Preferred delivery date:		Pack:

3. Name:	Message:	
Address:		
Postcode:		
Preferred delivery date:		Pack:

PAYMENT DETAILS

I enclose a cheque for £ _____ (payable to 'Churchtown Farm')

I wish to pay by card



Card no.

Security no. (Last 3 digits on the signature strip on reverse of card)

Valid from _____

Expiry date _____

Signature _____

Flowers of the same or greater value may be sourced from other growers to ensure supply and quality. Although your flowers will be sent by First Class post, we cannot guarantee the exact date of delivery.

The man who saved narcissi

**SCENTED NARCISSI
HAVE BEEN GROWN
COMMERCIALY ON THE
ISLES OF SCILLY SINCE
THE MID-1800S.**

The railway to London and a fashion for cut flowers meant flower farming was a profitable enterprise. But by the early 1900s, the UK's stock of narcissi bulbs was in danger from eelworm, a parasite that causes catastrophic damage.

The Royal Horticultural Society stepped in and invited James Kirkham Ramsbottom, who had previously worked on bulb diseases, to find a solution. Ramsbottom discovered that if bulbs were soaked in hot water for 2-4 hours, the eelworm would be killed.

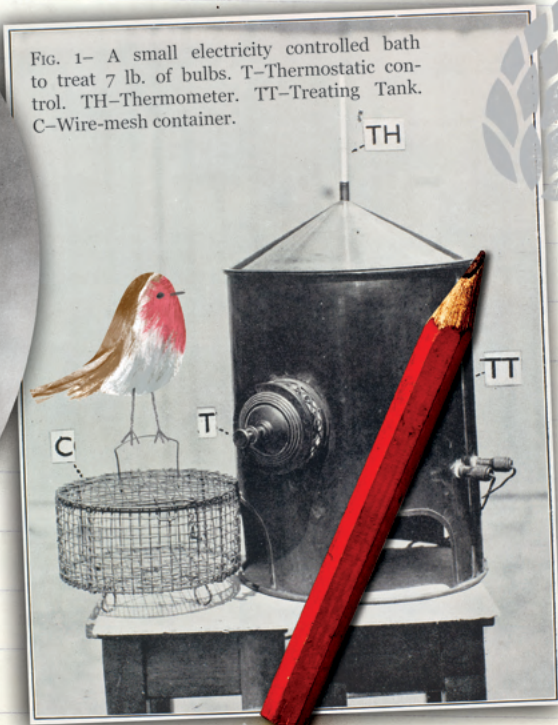
We still use a similar treatment to control bulb disease and have just invested in a new computerised bulb steriliser. So thank you, Mr Ramsbottom, we probably wouldn't be here without you.

scillyflowers.co.uk/about-us/growing-scented-narcissi ↗



**JAMES KIRKHAM RAMSBOTTOM
(1891-1925)**

Images courtesy of RHS Lindley Collections





We're 30!

In the summer of 1991, the first box of postal flowers left Churchtown Farm. In all honesty, it was more of a fortuitous happening than a well thought out marketing plan!

Some holidaymakers passing by the farm asked if they could post some scented pinks home as a present. At the time, all the farm's flowers were being sold via wholesale markets on the mainland. Seeing an opportunity, Andrew and Hilary Julian pursued this marketing idea. To start with, flowers were sent in cut-down poster tubes, and for a time (approx. 5 mins), the brand name 'Tubular Smells' was considered!

Many flower companies now offer direct delivery but few, if any, have the experience, longevity and provenance that we offer.

scillyflowers.co.uk/farm-news/30yrs-of-scilly-flowers 



T H D A Y



Over 30 years, things have changed and evolved. Our current focus is on sustainability, not only at our farm but also in the suppliers we choose. That is why this leaflet has been printed by St Austell Printing Company Ltd, named the UK's most environmentally friendly print company.



Sending gift boxes of scented flowers for over 30 years



We're not the only ones celebrating a birthday – 25 years ago, just like us, Whistlefish cards started out on the kitchen table. Based in Cornwall, they also rely on St Austell Printing to print their lovely cards.

whistlefish.com



BIRTHDAY GIVEAWAY

To celebrate our cumulative 55th birthday, we'll draw 55 lucky winners, each of whom will be sent 55 scented narcissi and a pack of 10 Whistlefish birthday cards. To enter, just sign up at

scillyflowers.co.uk/good_luck

by 18/12/21

You can post us your entry if you prefer. Full T&C on the webpage above.



Season's greetings and a peaceful New Year from

The Julian family and the Churchtown team

FULLY GUARANTEED

If you ever have a problem with our flowers, please let us know straight away so we can put things right.

**OPEN 7 DAYS
A WEEK**

VISIT SCILLYFLOWERS.CO.UK CALL 01720 422169

LIKE US ON FACEBOOK AND INSTAGRAM
@SCILLYFLOWERS

Churchtown Farm, St Martin's,
Isles of Scilly TR25 0QL